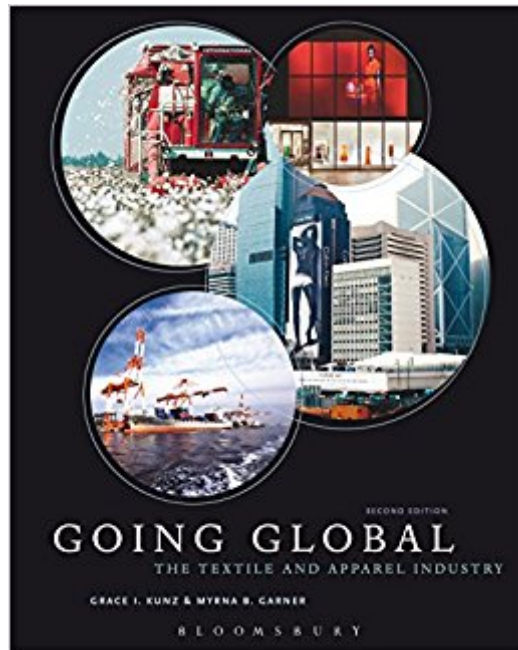




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Going Global: The Textile And Apparel Industry



Synopsis

Going Global: The Textile and Apparel Industry, 2nd Edition examines the global sourcing of textiles and apparel in the context of corporate responsibility for the sustainability of supply chains. Tackling complex political, economic and labor issues, the text explores how, what, when, where and under what circumstances merchandise is developed, produced, acquired and consumed on a global basis.

Book Information

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Customer Reviews

Grace I. Kunz, PhD, AAFA, ITAA, is an Associate Professor Emerita and past Interim Department Chair of Apparel, Educational Studies, and Hospitality Management in the Textiles and Clothing Program at Iowa State University, where she developed and taught merchandising related courses for 32 years. She is an active member of the International Textile and Apparel Association (ITAA) and the American Apparel and Footwear Association (AAFA) Supply Chain Leadership Committee. Myrna B. Garner, PhD, AAFCS, ITAA, is an Associate Professor Emerita at Illinois State University. A former Fulbright Scholar, consultant with the United Nations Development Program in Jordan and Faculty Fellow with TC2, she has authored or co-authored articles for the Journal of Family and Consumer Sciences, Journal of Women & Aging, and Clothing and Textiles Research Journal. Her areas of interest include apparel product development and global trade in textiles and apparel. She is a member of International Textile and Apparel Association (ITAA), American Association of Family and Consumer Sciences (AAFCS), Illinois Association of Family and Consumer Sciences (IAFCS), American Society for Quality Textile and Needle Trades Division, and the American

Society for Testing and Materials (ASTM) Apparel Sizing Committee.

It was better than expected. And came quickly

Good

good

just acceptable.

This book is a great source and tool for anyone who is interested in the textile industry, and how globalization affected each country in the world. I am writing my thesis on the textile and apparel industry in Italy and South Korea, and this book has been an helpful source to get information and also to compare it with other titles. This book provides the overall picture of the textile industry without going much in detail. In addition, charts and pictures simplify concepts underlined in the chapters.

The book is brand new ! And it is at a very good price. I looked everywhere for this book! Thank god I found it here , whew , saved some bucks.

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